

## REPUTATION MANAGEMENT

	THE BASICS	STANDARD	FULL THROTTLE
<b>RESEARCH</b>			
Brand Reputation Analysis	✓	✓	✓
Reputation Strategy Development	✓	✓	✓
<b>IMPLEMENTATION</b>			
Setup Review Platforms (Google, Yelp, etc.)	5	10	15
Review Process Development	✓	✓	✓
Email Reminder Development		✓	✓
Automate Reviews Showing on Your Site			✓
<b>MAINTENANCE</b>			
Dedicated Account Manager	✓	✓	✓
Reputation Management Monitoring	✓	✓	✓
Monitor Review Platforms	4	8	16
Rating & Review Alerts	✓	✓	✓
Platform Account Management	✓	✓	✓
Monthly Review Funnel Reporting	✓	✓	✓
Monthly Review Posting Reports	✓	✓	✓
Monthly Client Conference	✓	✓	✓
Bad Review Responses		2 types	6 types
Manage Email Reminders to Customers		✓	✓
Stream Reviews to Your Site			✓
SEO Optimized Reviews on Your Site			✓
<b>COST PER MONTH</b>	<b>\$350</b>	<b>\$800</b>	<b>\$1,200</b>
<b>FIRST TWO MONTHS</b> (price per month)	<b>\$600</b>	<b>\$1,050</b>	<b>\$1,500</b>
<b>COST PER MONTH</b> (per extra location)	<b>\$75</b>	<b>\$175</b>	<b>\$350</b>