

SEO SERVICE

	THE BASICS	STANDARD	FULL THROTTLE	ENTERPRISE	E-COMMERCE
RESEARCH					
Website Analysis	✓	✓	✓	✓	✓
Keyword Phrase Research	✓	✓	✓	✓	✓
Competitor Research	✓	✓	✓	✓	✓
Duplicate Content Analysis	✓	✓	✓	✓	✓
Mobile Optimization Analysis	✓	✓	✓	✓	✓
MANAGEMENT					
Google & Bing Business Page Creation	✓	✓	✓	✓	✓
Tracking Code Implementation	✓	✓	✓	✓	✓
Custom 404 Error Page Creation	✓	✓	✓	✓	✓
Custom Google Analytics Funnels Created	up to 4	up to 7	up to 10	Custom	up to 7
Initial Content Creation Blog/Art	up to 2	up to 3	up to 4	Custom	up to 3
Ongoing Content Creation Blog/Art	up to 2	up to 3	up to 4	Custom	
Google & Bing Business Page Management	✓	✓	✓	✓	✓
Google & Bing Webmaster Tools Tracking	✓	✓	✓	✓	✓
Add Robots.txt (if needed)	✓	✓	✓	✓	✓
Add Sitemap.xml (if needed)	✓	✓	✓	✓	✓
Predictive Keyword Management	✓	✓	✓	✓	✓
Mobile Site Optimization	✓	✓	✓	✓	✓
Monthly Media Content Links	1	up to 2	up to 4	Custom	
Tracking code reporting and management	✓	✓	✓	✓	✓
Rel = Publisher Management	✓	✓	✓	✓	✓
Keywords Optimized For	40	60	90	Custom	60
Services/Products Optimized For	up to 2	up to 3	up to 4	Custom	up to 3
Canonicalization Management	✓	✓	✓	✓	✓
Internal Cross Linking	✓	✓	✓	✓	✓
Meta Description Creation & Optimization	✓	✓	✓	✓	✓
Local & Non-Local Directory Submissions	✓	✓	✓	✓	✓
Duplicate Content Management Quarterly	✓	✓	✓	✓	✓
Webpage Freshness Report Schema HTML Tags	✓	✓	✓	✓	✓
Monthly Content Creation	up to 2	up to 4	up to 6	Custom	up to 4

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MANAGEMENT CONT'D					
Monthly Reporting	✓	✓	✓	✓	✓
Blog Page Creation (if needed)	✓	✓	✓	✓	✓
Geo Locations Targeted	1	up to 2	up to 3	Custom	up to 2
301 Redirect Management		✓	✓	✓	✓
Rich Snippet Optimization		✓	✓	✓	✓
Competitor Tracking		✓	✓	✓	✓
Video, Images & Map Optimization		✓	✓	✓	✓
Google + Stream Updates		✓	✓	✓	✓
Website Design & Recommendations		✓	✓	✓	✓
Outreach		✓	✓	✓	✓
Locally Optimized Page Per Location			✓	✓	✓
Partner & Affiliate Management			✓	✓	✓
Stream Reviews to Your Site			✓	✓	✓
Local Directory Management			✓	✓	✓
Infographic Created			✓	✓	✓
Information Architecture Audit			✓	✓	✓
URL Parameters Normalization/Exclusions				✓	✓
Product Image Optimization					✓
Product Schema HTML Markup Tags					✓
Proper URL Structure Analysis & Management					✓
Linkable Content Promotion					✓
Shopping Cart Funnel Recommendations					✓
Product Description Copy					up to 20/MO
COST PER MONTH <i>(after initial 2 months)</i>	\$950	\$1,450	\$1,950	Custom	\$2,650
<i>First 2 Months (cost per month)</i>	\$1,550	\$2,050	\$3,250	Custom	\$3,950
COST PER MONTH <i>(per month extra location)</i>	\$150	\$300	\$500		\$750
ADDITIONAL SERVICE/PRODUCT <i>(per month)</i>	\$175	\$285	\$395		\$450